



easy  wms

## VALUE-ADDED SERVICES (VAS)

### Automating product personalization

The Value-Added Services (VAS) module **facilitates product personalization** to drive customer satisfaction. The software sends operators step-by-step instructions on how to customize items and eliminate errors resulting from manual management.

Value-added services are performed on a product to enhance its value, improve its functionality, or increase its usefulness. With VAS, companies can automate their customers' personalization requests to ensure on-time deliveries.

### Value-Added Services (VAS) benefits

Automation of **product customization** tasks

Maximum **agility** in VAS operations

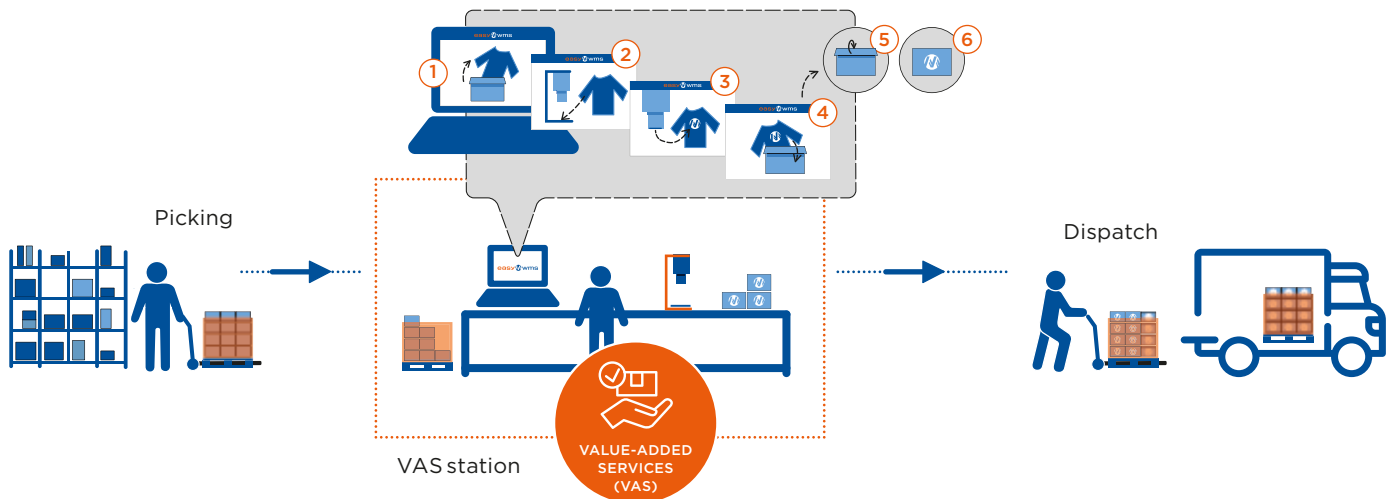
**End-to-end visibility** of all item personalization processes

**Elimination** of **errors** in the personalization phase

**Monitoring of task completion time** (Labor Management System functionality)

Software for businesses with customized order picking and dispatch operations

## Customization process with Value-Added Services (VAS)



### Cost-effective order picking and dispatch

The increasing demand for order customization in the warehouse has forced companies to incorporate value-added workstations to offer **agile, error-free service** during the order picking and dispatch stages.

Industries such as **e-commerce and automotive** require **systematized product customization**. This guides operators step-by-step as they carry out value-added work orders, avoiding errors. Examples of VAS tasks include garment hanging, printing/screen printing on fabrics, labeling, and customized packaging, among others.

### How does VAS from Interlake Mecalux work?

**It guides operators as they complete tasks** for value-added work orders. The operator receives detailed instructions on each task to be carried out. After performing the action, the worker indicates to Easy WMS that the process is finished, and the product moves to the next warehouse operation or VAS station.

Easy WMS's Value-Added Services module ensures agile, efficient, and error-free personalization processes

In addition to streamlining customization during order picking, this functionality allows you to **personalize other warehouse processes**: goods receipt, assembly, packaging, and labeling.

Value-added services can be done at VAS stations or during the performance of different processes or tasks. In the case of the latter, these services are simple activities that do not require special space or equipment.

### Why choose Mecalux Software Solutions?

-  The company has 50+ years of experience in warehousing solutions and a presence in over 70 countries.
-  More than 370 engineers are exclusively dedicated to the development of logistics and supply chain software.
-  Over 1,000 facilities in 36 countries are managed by Mecalux Software Solutions.
-  Software is continuously developed and updated, thanks to major investments in R&D.
-  Technical support is available in multiple languages 24 hours, 365 days a year.

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