



easy  WMS

## MARKETPLACE INTEGRATION

Sync your warehouse stock with your online product catalog

Connect Easy WMS with the main digital sales platforms and marketplaces to synchronize your online product inventory with your physical warehouse. Implementation of this solution eliminates errors and additional costs arising from manual management.

This module is the ideal solution for **customers that sell their products via one or more online retail channels**: it means that logistics managers no longer have to deal with communication with the sales channels. Instead, they can focus on offering flexible and efficient service.

Integrated in this additional Easy WMS feature are several of the major marketplaces and e-commerce platforms:

**PRESTASHOP**







### FUNCTIONS OF MARKETPLACE INTEGRATION

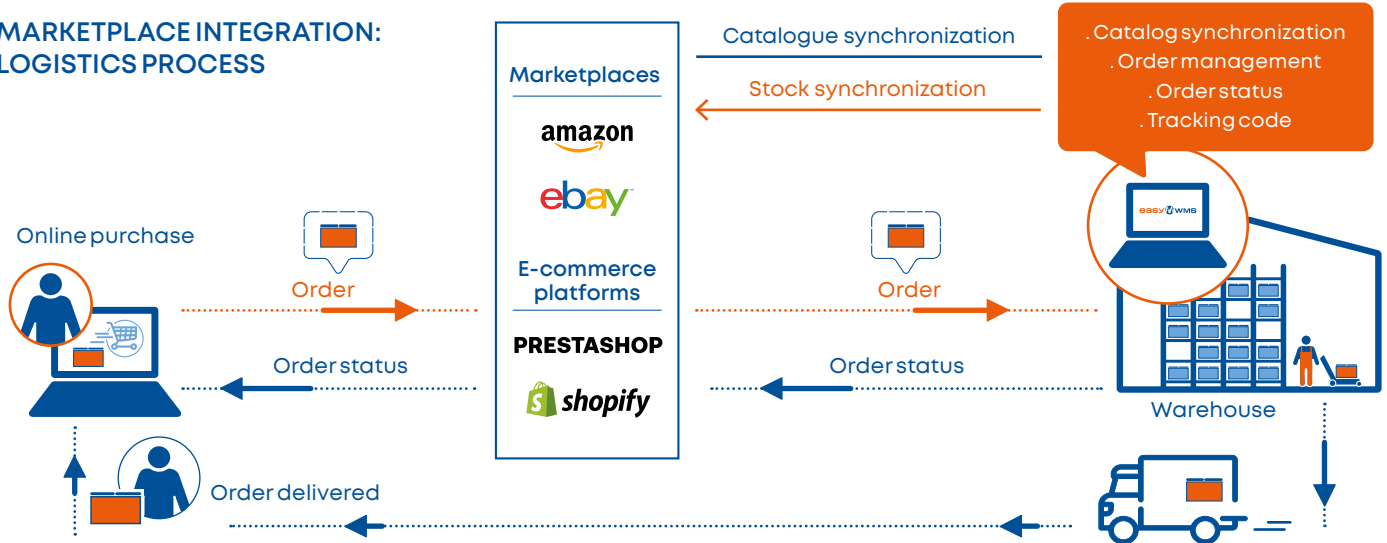
**Synchronization** between the catalog and the various platforms

Streamlined management of **new orders** (including cancellation and closure)

Updating of the **status of orders** in the warehouse and online

Notification of the transportation agency and **tracking code** (Multi Carrier Shipping Software capability)

## MARKETPLACE INTEGRATION: LOGISTICS PROCESS



## Advantages of Marketplace Integration

### Automated communication

between the warehouse and the various marketplaces and platforms

### Synchronization of orders, catalogs and inventory

between warehouses and online sales channels

### End-to-end elimination of errors:

from end-customer purchases to last-mile management

### Elimination of unnecessary tasks

that limit business growth

## Easy WMS: a comprehensive solution for e-commerce firms

Marketplace Integration joins Multi-Carrier Shipping Software to provide a comprehensive response to our e-commerce customers' logistics demands: end-to-end management, encompassing the online sale, preparation of the order, and its shipment via the various transportation agencies.

Easy WMS also offers a complementary solution for our customers with omnichannel businesses: the Store Fulfillment module helps to supply and manage the inventory of the company's network of physical stores.

These combined solutions facilitate the management of highly complex scenarios such as BOPIS (buy online, pick up in store) and BORIS (buy online, return in store).

## Why choose Mecalux Software Solutions?



**60+ years** of experience in warehousing solutions, with operations in **70+ countries**



**500+ engineers** exclusively dedicated to developing logistics and supply chain software



**1,200+ facilities** in **36 countries** managed with Mecalux software solutions



Software **continuously developed** and updated through major R&D investments



**Multilingual technical support** available **24/7, 365 days** a year

**Gartner**

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**GARTNER® MAGIC QUADRANT™ FOR WMS**

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