



easy  WMS

MARKETPLACE INTEGRATION

Sync your warehouse stock with your online product catalog

Connect Easy WMS with the main digital sales platforms and marketplaces to synchronize your online product inventory with your physical warehouse. Implementation of this solution eliminates errors and additional costs arising from manual management.

This module is the ideal solution for **customers that sell their products via one or more online retail channels**: it means that logistics managers no longer have to deal with communication with the sales channels. Instead, they can focus on offering flexible and efficient service.

Integrated in this additional Easy WMS feature are several of the major marketplaces and e-commerce platforms:



FUNCTIONS OF MARKETPLACE INTEGRATION

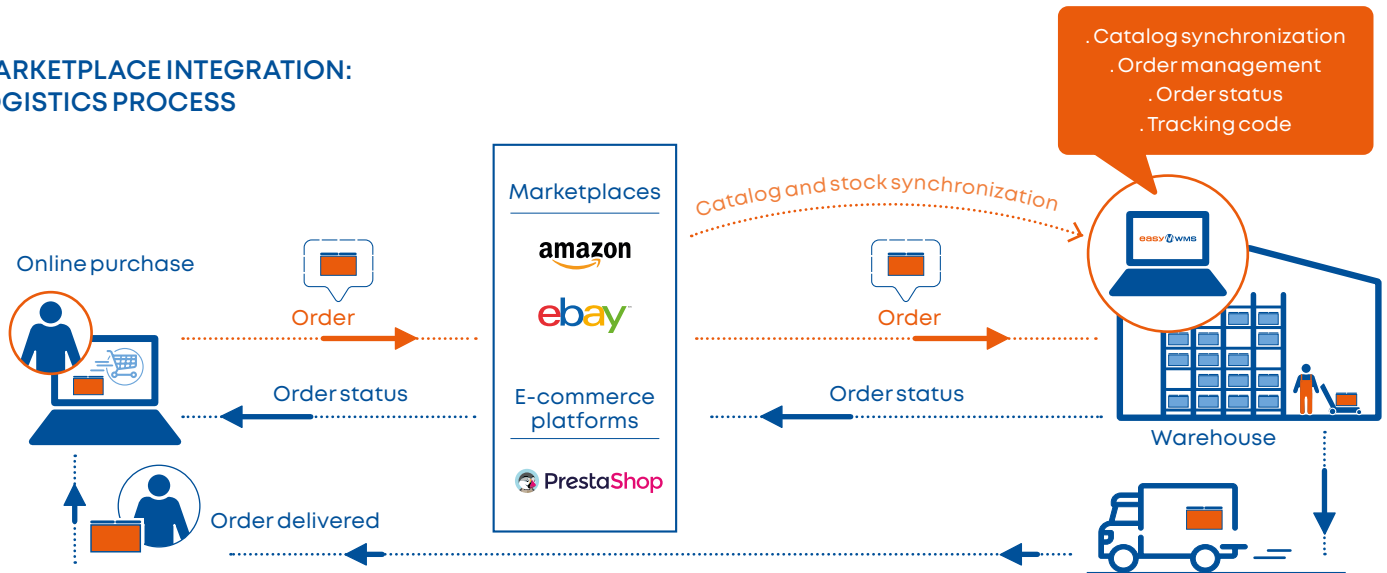
Synchronization between the catalog and the various platforms

Streamlined management of **new orders** (including cancellation and closure)

Updating of the **status of orders** in the warehouse and online

Notification of the transportation agency and **tracking code** (Multi Carrier Shipping Software capability)

MARKETPLACE INTEGRATION: LOGISTICS PROCESS



Advantages of Marketplace Integration

Automated communication

between the warehouse and the various marketplaces and platforms

End-to-end elimination of errors:

from end-customer purchases to last-mile management

Synchronization of orders, catalogs and inventory

between warehouses and online sales channels

Elimination of unnecessary tasks

that limit business growth

Easy WMS: a comprehensive solution for e-commerce firms

Marketplace Integration joins Multi-Carrier Shipping Software to provide a comprehensive response to our e-commerce customers' logistics demands: end-to-end management, encompassing the online sale, preparation of the order, and its shipment via the various transportation agencies.

Easy WMS also offers a complementary solution for our customers with omnichannel businesses: the Store Fulfillment module helps to supply and manage the inventory of the company's network of physical stores.

These combined solutions facilitate the management of highly complex scenarios such as BOPIS (buy online, pick up in store) and BORIS (buy online, return in store).

Why choose Mecalux Software Solutions?



The company has 55+ years of experience in warehousing solutions and a presence in over 70 countries.



More than 400 engineers are exclusively dedicated to the development of logistics and supply chain software.



Over 1,000 facilities in 36 countries are managed by Mecalux software solutions.



Software is continuously developed and updated, thanks to major investments in R&D.



Technical support is available in multiple languages 24 hours, 365 days a year.

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