

Traceability and safety in food management

Food company Productos Carey synchronizes production and logistics with Easy WMS to fuel international growth.

Country: **Mexico** | Sector: **food & beverage**



CHALLENGES

- Automate product flow tracking for Mexican packaged foods.
- Synchronize warehouse operations with production to maintain a steady supply of raw materials.
- Support international expansion and ensure accurate order management across multiple countries.

SOLUTION

- Easy WMS Warehouse Management System.

BENEFITS

- Full product traceability, strengthening food safety control and audit readiness.
- Fast, error-free supply that enables continuous production and compliance with quality standards.
- 40% of production exported to countries including the US, Spain, Germany, and Australia.

Focused on preserving the authentic flavors of traditional Mexican cuisine, Productos Carey produces and markets processed foods such as peppers, vegetables, beans, and corn. The company carefully selects its raw materials and follows strict packaging and quality standards to ensure its products are safe, flavorful, and long-lasting.

» **Founded: 2004**

Mexican packaged food company Productos Carey is upgrading its logistics and production processes to support its global expansion. Today, 40% of its output is exported to markets such as the US, Spain, Germany, and Australia.

“Our business growth pushed us to move beyond manual processes. We required a technology solution that would help us work more efficiently while providing full product traceability,” says Edna Vega, Deputy Director at Productos Carey. To meet this need, the company implemented Mecalux’s Easy WMS warehouse management system in its plant in Tala (Jalisco).

Automating real-time inventory tracking

“Thanks to Easy WMS, we now record all product movements in real time — from receiving through shipping. This enables us to guarantee inventory traceability and access detailed information on each item, such as batch, location, and SKU. With this visibility, we’ve improved operational reliability and now approach audits and internal inspections with greater confidence,” says Vega.



As goods enter the warehouse, the system automatically assigns the most suitable storage location based on predefined parameters. Every receipt, order fulfillment task, and internal movement is instantly recorded. This capability eliminates discrepancies between physical operations and system data while ensuring accurate information at all times.

Integration between the warehouse and production

Daily operations begin with production orders, which notify the warehouse of the materials needed to supply the manufactur-

ing lines. Using data from Productos Carey’s ERP system, Easy WMS plans the picking and delivery of required items to the production floor.

The system coordinates material retrieval in the warehouse by generating the most efficient routes and guiding associates to the exact location of each SKU. It also indicates the correct batch to pick based on the FIFO method (first in, first out) and the required quantities. “Easy WMS has eliminated manual searching and reduced human error,” says Vega.

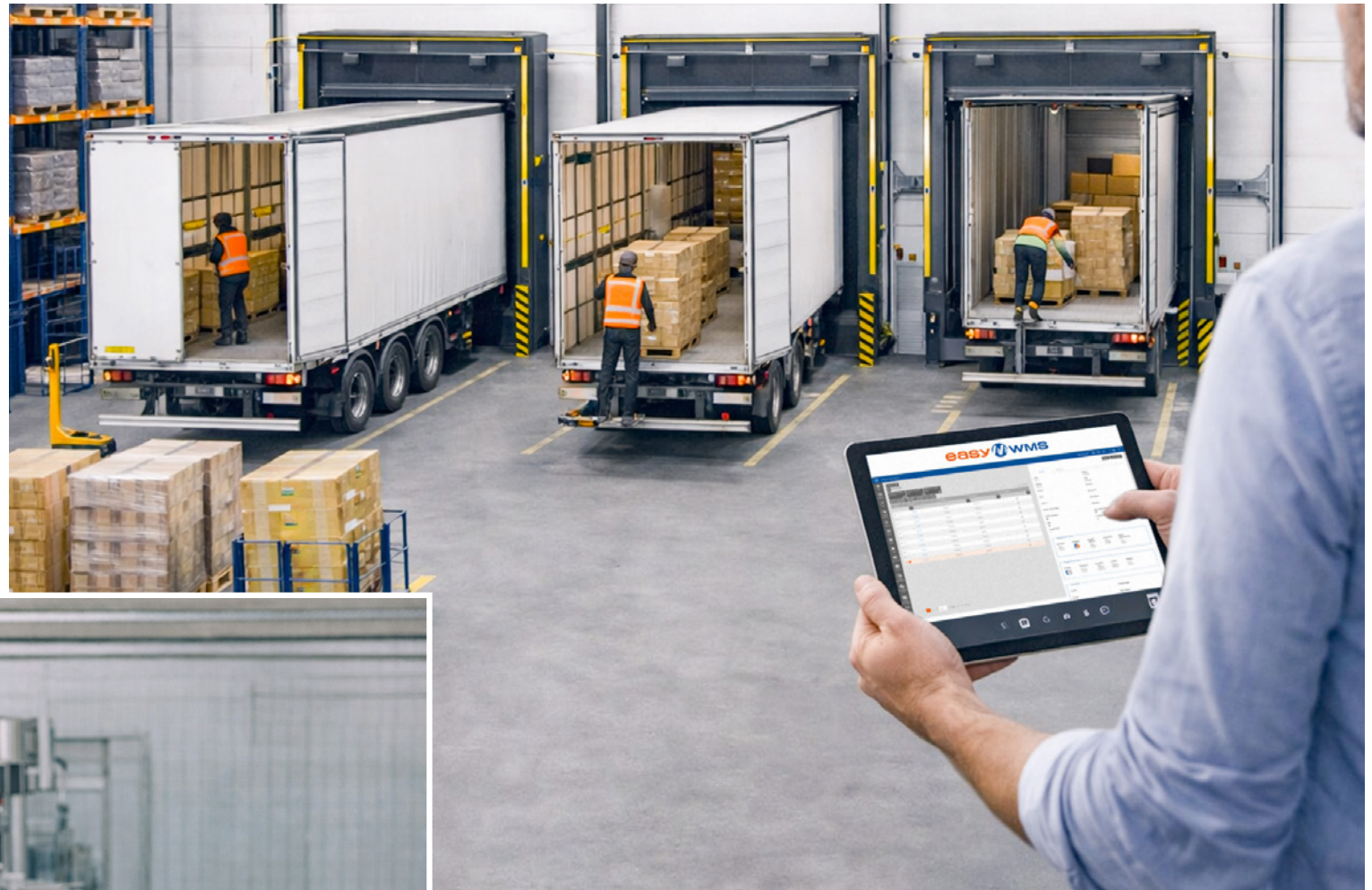
Easy WMS provides full inventory traceability and detailed product-level visibility



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Edna Vega

Deputy Director, Productos Carey



Logistics efficiency to drive growth

Improved stock control and faster order fulfillment translate into better customer service and more efficient operations. By integrating logistics processes and administrative tasks into a single digital environment, the Mexican packaged food company has strengthened its ability to scale production without sacrificing visibility or traceability.

The implementation of Easy WMS is part of a broader transformation at Productos Carey aimed at raising both production and logistics standards. “Digitalization is a cornerstone of our business. Today, we operate in a more organized, reliable, and efficient way. Easy WMS hasn’t just improved our processes — it has fundamentally changed how we manage information and make decisions,” says Vega.