

Inventory control in canned goods distribution to major supermarket chains

Conserveries des Cinq Océans ensures compliance with European food safety regulations and full traceability with Easy WMS.

Country: **France** | Sector: **food & beverages**



CHALLENGES

- Ensure traceability and compliance with European food safety regulations.
- Manage and control expiration dates for canned tuna.
- Speed up order fulfillment for major supermarket chains in France.

SOLUTION

- Easy WMS Warehouse Management System.

BENEFITS

- Full tracking of every can and all quality control processes.
- Automatic slotting of 16,000 pallet locations in a 107,640 ft² warehouse.
- Guided picking and optimized routes for error-free order processing.



Based in Puteaux (France), Conserveries des Cinq Océans markets seafood products — especially canned tuna — for retail and foodservice distribution. The company preserves a time-honored craft built on the careful selection of the finest fish, meticulous preparation, and traditional preservation methods. Its Pompon Rouge brand is sold in major supermarket chains across the country.

» **Solution: 1952**



Canned goods under control

Easy WMS supports all operations in Conserveries des Cinq Océans' 107,640 ft² facility, from receiving products (which arrive at the port in shipping containers) to final dispatch. Following Easy WMS's instructions, warehouse associates group cans onto pallets to facilitate handling and storage.

The system also guides staff through quality inspections, ensuring every can of tuna meets established standards before entering inventory. "By supporting these processes, Easy WMS records all incoming products and facilitates their traceability until they're shipped to supermarkets," says Chab.

Once the goods are palletized and verified, Easy WMS automatically assigns the optimal storage location among 16,000 available slots. The system considers factors such as SKU, demand level, and expiration date. This allows Conserveries des Cinq Océans to maximize space in its facility while improving downstream order processing.

Inventory control is a cornerstone of Conserveries des Cinq Océans' operations. "We comply strictly with European food safety regulations and the highest industry standards," says Roland Chab, CEO of the seafood company. As part of its commitment to transparency, tuna cans sold under the Pompon Rouge label and private brands include key consumer information such as fishing area, plant approval number, country of origin, and fish species.

To strengthen control over its canned tuna inventory, the company implemented Mecalux's Easy WMS in its Loon-Plage facility (France). The software enables rigorous management of product flows, inventory, and traceability for goods distributed to major supermarket chains nationwide.





“With Easy WMS, we can handle higher workloads without compromising productivity and fulfill more orders every day.”

Roland Chab
CEO, Conserveries des Cinq Océans



The Mecalux solution also flags products nearing expiration and alerts the warehouse manager to ensure proper rotation, prioritize early shipment, and minimize waste.

Faster picking operations

Easy WMS provides associates with clear instructions on the SKUs needed for each order and their exact locations. This guidance has improved customer service levels.

Chab says: “The system helps us dispatch error-free orders, which is essential when working with major distribution chains.”

The software also generates optimized picking routes that minimize associate travel time. “With Easy WMS, we can handle higher workloads without compromising productivity and fulfill more orders every day,” says Chab.

Once picking is finished, the system automatically records the number of pallets per shipment. This information enables the company to accurately plan truck loading and streamline dispatch.

Traceability to support growth

With Easy WMS, Conserveries des Cinq Océans has enhanced the reliability of its logistics operations through rigorous management of flows, inventory, and traceability. The seafood company now benefits from greater control over its SKUs and more efficient distribution to major supermarket chains. “Having a system that records every movement allows us to operate with complete confidence and meet the most demanding quality and food safety standards,” says Chab.